Crawley Town Supporters Alliance AGM
Monday 18th November 2024
7:30pm
Zoom

Minutes

Welcome: Reuben Watt, Chair of the CTSA, welcomed everyone to the CTSA AGM

Apologies: In total there were 27 people in attendance with 15 people sending their apologies

Confirmation of last year's minutes and any matters arising: The minutes from the last AGM that took place in March 2024 were approved by those present

Introduction & address by the Chair: Reuben Watt introduced himself and gave an address to those in attendance highlighting the great season that Crawley had in the 2023/2024 season, the disappointment that most of the players from the previous season had left and the importance of supporting the team going forward.

Report of Treasurer and acceptance of the accounts: Jack Woolsey (Treasurer) reported that the club's main source of income, the Reds Rollover, has remained relatively stable year on year. He also mentioned that the club had made up some of its income from selling places at the Awards evening and from sponsorship for a podcast. Jack also discussed plans to open a new bank account with Metro Bank to earn interest on the club's funds and to implement a double signatory system for financial transactions.

The accounts for the CTSA were approved.

Membership update: Reuben then discussed the club's membership, which has remained around 750 members, and the need to start charging for. He also highlighted the need for more volunteers to engage with different aspects of the CTSA.

Reds Rollover update: Louie Elmer reported that the previous season's funds were potentially going to be used to purchase a new suit for Reggie, replacing the old one that had been in use for many years. The funds from the two previous seasons were also allocated to the Crawley Town exhibit at the Crawley Museum to preserve and celebrate the club's history. Steve Leake, who is working on the museum project, explained that the progress was halted due to a reassessment of the outside space by Ben Living. Steve expressed his desire to start the museum this year and suggested that the CTSA could purchase the required furniture to avoid invoicing issues. Reuben encouraged Steve to keep the team updated on any progress and offered assistance if needed.

Louie discussed the potential for increasing membership in the Reds Rollover program, suggesting that with average gates of over 3,000 home fans, they could easily get 200 members. He proposed producing posters with QR codes to encourage more sign-ups and emphasized the need for more

ideas to promote the program. Steve suggested doing the draw on the pitch, which Louie agreed was a good idea. Reuben added that the program not only offers a chance to win a significant prize but also helps the club. The team also discussed the possibility of getting more people involved in the CTSA and encouraged anyone interested to reach out.

Future events and podcast: The team discussed plans for future events, including a potential return to organizing tournaments and organizing an Easter egg event. They also discussed the progress of their podcast, "Simply Reds," which has gained popularity and earned some revenue through advertisements. The team expressed interest in improving the podcast's quality and potentially removing advertisements in the future.

Crawley Town FC/Open Discussion: Those present spoke about WAGMI united and the future of the football club.

AOB: Nothing was raised