



**Crawley Town Supporters Alliance Board Meeting**  
**8th December 2022**  
**7:30pm – 9:00pm**  
**Zoom**

Attendance: Reuben Watt (interim chair), Simon Smith (Treasurer), Louie Elmer  
Apologies: Matthew Cowdrey, Steve Leake

## **Welcome**

Reuben Watt (RW) welcomed everyone to the meeting. RW explained his excitement in being the interim chair and said how much potential the CTSA has.

## **Purpose of the CTSA**

It was addressed that that was a lack of understanding as to what the CTSA actually does. The main purpose of it, as a trust, is when stuff goes wrong. During the 'tick over times' there isn't much for the CTSA to do. However, as the CTSA should we be proactive or reactive to the ownership's decisions?

Louie Elmer (LE) raised a concern that, if something were to go wrong, if we, as the CTSA, are trusted enough by the fan base? This is something that the CTSA will have to work on. The long term goal of the CTSA is to own a percentage of the football club. It is worth noting that if we were to own, lets say 10% of the club and the club were losing £1 million a year then we would have to contribute £100k to cover this loss.

## **Membership**

Currently our membership of full members is poor and in single figures. However, those who have links to the CTSA through Reds Rollover is just under 50. RW addressed that back in 2021, it was changed that Reds Rollover members wouldn't be full members. The meeting agreed that this should change and RW to bring a proposal to the next AGM to change the constitution. It may come in that £5 is taken from the Reds Rollover yearly accounts per member to cover the membership. Being a member of the CTSA means you are becoming a shareholder and so need to contribute to the CTSA budget. This is currently not happening for RR subscribers.

**ACTION POINT: RW to bring a resolution to the AGM to change the membership.**

The AGM needs to be in place ideally before March/April to approve the finances.

**ACTION POINT: RW to look at dates for a potential AGM.**

Within the current constitution, it is possible to have a player representative on the CTSA board and this may be something that we want to look at.

RW stated that he is interim chair until the next AGM where a new vote will have to take place.

## **Reds Rollover (RR)**

Currently just under 50 people are signed up to this. For a fan base of our size, we should be aiming for triple figures. The more people that sign up, the more that go to the club, the more there is to win for those that have entered. In the new year, people will be able to sign up to RR using the brand new website. This should make it easier to enter and take part. A congratulations email will also be sent to those who win so that they are aware.

More could be done to promote this such as in the CTFC programme and in Reds Bar.

**ACTION POINT: LE to look into the promotion of RR**



## **Ownership**

There is concern that no one really knows who owns WAGMI. We see a couple of faces but for how big WAGMI is, there are still a lot of unknowns. The biggest concern for this is who has done the Owners' and Directors' Test. Along with this, how are decisions made with WAGMI having such a big ownership group? How do they decide when to sack a manager? Do WAGMI have anything in place if there is ever a divide in the group? What funding do they have and what reliance on cryptocurrency is there?

Another question that was raised is surrounding the board. Chris Galley is the interim CEO of the club and the only two board members are Preston Johnson and Eben Smith. They agreed to have someone from the CTSA on the board but this hasn't taken off. Do they plan on hiring a more permanent CEO?

**ACTION POINT: RW to arrange to meet Chris Galley and the owners to answer some of the above questions.**

## **CTSA Finances**

Simon Smith (SS) had nothing to add. The CTSA have a healthy budget of around £26,000. Some of this money could be used to develop the CTSA.

## **Website & Social Media**

RW has worked hard on updating the website and allowing for people to sign up to the Reds Rollover and membership through this.

## **Stadium Bans**

RW is chasing up Tom Allman (General Manager) as to if anyone is banned from the stadium and what for. The CTSA knows that there have been a few people banned for a few games. The CTSA are there to help fans that are banned and that due process is followed by the club. The CTSA should also be there to help educate fans with things like pyros and pitch invasions.

**ACTION POINT: RW to chase Tom Allman for Stadium bans update**

**ACTION POINT: RW to meet with the Police Liaison Officer to see how we can help each other**

## **2023 Updates**

It is important that the CTSA gets into the rhythm of regular CTSA board meetings and so in 2023, the plan is to have a monthly meetup. Alternating between in person and via Zoom.

## **AOB**

RW has a Doodle Poll set up for any Crawley Fans wanting to meet him on Zoom

RW thanked SS and LE for their attendance to the meeting and closed the meeting with plans to send out a Doodle Poll for January 2023 dates.